



TONY PRICE | DIRECTOR

Perhaps unique amongst all Los Angeles area real estate professionals, Tony Price has played key roles in corporate real estate, tenant representation, and landlord leasing in his 20-plus year real estate career.

In the real estate departments of Warner Bros. and Warner Music Group, his wide range of projects included the strategic analysis leading to the consolidation of multiple locations in Burbank, CA, New York, NY and Hamburg, Germany; creation of a real estate database of all worldwide leased and owned properties; negotiations of facility acquisitions and dispositions for WB and WMG divisions including Elektra, Atlantic, WEA, DC Comics, Turner Broadcasting, and Hanna Barbera, as well as the land sale of 230 acres the studio owned in Santa Clarita, CA.

As a vice president at The Staubach Company, he handled multiple relocation assignments for Morgan Stanley, Sybase, Unocal and MCI Telecommunications and was a key team member in the 119,000 SF headquarters relocation for UniHealth in Burbank. He also completed 10-year real estate strategic plans for Verizon (then GTE), reducing the company's investment in land and buildings in three regions - Southern California, Everett, WA and Durham, NC.

Prior to joining LA Realty Partners Tony held a senior leasing position at Douglas Emmett, Inc. at Warner Center Towers where he leased more than 1.2 million square feet in more than 265 lease transactions. There he was consistently recognized for his creative problem solving skills as well as for his strong people skills, working with brokers, property managers, and tenants.

Tony holds an MBA degree from the Cornell University Johnson Graduate School of Management (1989) and he graduated the University of California, Los Angeles in 1980 with a BA degree in History.

